



We Are Donors | Get involved

| WEAREDONORS.CO.UK

Fundraising Pack

Thank you for helping support We Are Donors charity.

You're on your way to raising money for an organisation which seeks to improve awareness, stimulate discussion, and provide education on organ and blood donation across the UK.

The money raised will help run presentations and workshops, develop educational materials, and keep the charity going with the ultimate goal of increasing the number of organ and blood donations, to save lives.

We have put together some ideas of ways to raise money but the possibilities are endless. Just remember to link any website you are using to our charity page!



QUIZ NIGHT

Whether it's a traditional pub quiz or a zoom/live streamed quiz online, quizzes are a great way to raise money. Here are our tips -

1. Set a date, time, and decide the best venue – pub, garden, or online!
2. Prep the questions with themed rounds – include an organ/blood donation round if you can
3. Create a fundraising page to take donations linked to our charity (see above).
4. Advertise (facebook events, instagram posts, posters, flyers...)
5. Consider asking companies if they would like to donate prizes e.g. dinner at a restaurant, bottle of wine from your local supermarket, treatment at a spa etc
6. Quiz! Try to have collection pots and charge for the quiz (between £1-5). Mark the answers at the end or between rounds and announce the winners + prizes at the end



OPEN MIC NIGHT

Just like a quiz, you could run this in a pub/music venue/union, or could host online. Here are our tips –

1. Set a date, time, venue and advertise (use social media, flyers, email etc). Link all information to a fundraising page.
2. Ask around for performers – friends, societies, search for recent open mic events to find local artists that might be interested. Once sorted, plan your line up (don't forget to schedule drinks/comfort breaks in). Consider charging between £1-5 to raise money)
3. You could also do a raffle - ask local companies if they would like to donate prizes
4. On the day – get there early, check equipment and sound. Make sure the performers are happy. Arrange the seating so everyone is comfortable and has optimal view of the stage. If an online event, consider making a powerpoint and share your screen so people can see the line-up. Mute those that are not performing during the acts and unmute between them. Thank everyone at the end, and tell them a bit about our charity and where to donate anything extra.

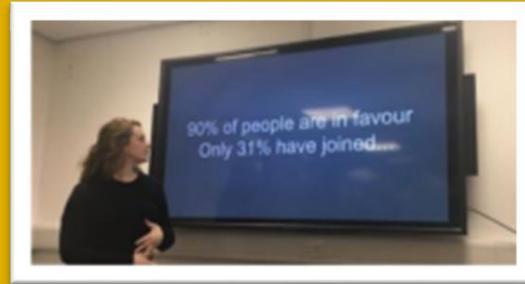


→Count up your money, let the attendees and us know. Thank you!

Where your money will go

The money raised will help run presentations and workshops, develop educational materials and fund research.

Ultimately it will help keep the charity going with the ultimate goal of increasing the number of organ and blood donations, and saving lives.



BAKE SALE

Everyone loves cake! Our bake sale tips –

1. Schedule a date, time, and venue (we suggest a popular corridor/foyer at your university/school/workplace). Advertise on social media including a facebook event
2. Get as many people as possible to bake – and try to include bakes suitable for various allergies/intolerances so that there is something for everyone. We suggest charging £1-3 per bake.
3. Try to run it for as long as possible, or until your bakes run out – get multiple people involved to man the stall if you can't be there all day
4. Include our logo on a banner/flyer at the event, and tell people about the charity to raise awareness.

→Count up your money, let the attendees and us know. Thank you!

GET ACTIVE

There are so many ways to raise money through sport. Whatever takes your fancy, just set up your fundraising page and link it to our charity. Post why you're doing it on social media, email your family, tell people at work. Keep people posted with your training or lead up to the event. Raise money before (during training), during and after your event. You can feel proud of your achievement, and will know its for a great cause. Some of our ideas include

- Running, swimming, cycle, walking – whatever distance, as part of a race or your own challenge! For a big challenge look up coast-to-coast (for cyclists) or a marathon/bi/triathlon coming up in your area to take part in
- 5-a-side football – charge a player fee and ask spectators donate
- Zumbathon – organise a zumba dance-fitness party raising money for our charity – usually this takes the form of 24 hours zumba led by different teachers that people can drop in/out of and donate to take part
- Yogathon – if you're a yogi yourself why not put on a sponsored not-for-profit class, or organise an event in a similar way to the zumbathon above

Whatever your sport or passion there will be a way to challenge yourself and raise money



Website:
www.wearedonors.co.uk



Email our fundraising lead:
annaehrlich@wearedonors.org

